

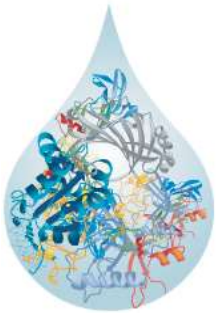
Immunoassay seminar

for Bio-industry company

Subject Bio-비즈니스 모델에서 정확한 면역분석법의 선택

The right immunoassay to get accurate analysis results of biomarkers.

: Optimal solution for detecting biomarkers with a variety conditions



Antibody array

- Membrane-based Multiplex kit
- Screening&Monitoring tool
- The Most Referenced array



Luminex assay

- Bead-based Multiplex kit
- Correlation with Quantikine ELISAs
- The Most Accurate&Flexible



DuoSet ELISA

- The Best ELISA Development kit
- Economical solution for single target ELISA
- 1,000 DuoSet ELISAs, 10 times more than competitors



Quantikine ELISA

- Gold Standard for cytokine confirm
- The Most Referenced ready-to-use ELISA
- Over 450 available

Contents

1. ELISA

- ELISA Principle
- Technical Tip & FAQ
- R&D ELISA advantage

2. Multiplex

- Multiplex Principle
- Technical Tip & FAQ
- R&D Multiplex advantage

3. New Technology

- Automated Instruments

4. WB가 제공하는 Service

- Assay service center
- Technical Support



사이트명 : (주)웅비메디텍 | 상호 : (주)웅비메디텍 | 대표 : 이웅섭 | 전화 : 02-881-5432 | FAX : 02-881-5454

주소 : (05854) 서울특별시 송파구 송파대로 201 테라타워2 A동 1113호 (문정동 642번지)

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