# Optimized assay kits for life science research and drug discovery 



## Life science kits, configured and optimized for Molecular Devices microplate readers with preconfigured protocols provided in SoftMax® Pro Software.



SpectraMax Quant dsDNA Assay Kits The SpectraMax@ Quant ${ }^{\text {TM }}$ dsDNA Assay Kits are designed for fluorescencebased dsDNA quantitation across a broad range of concentrations.


SpectraMax Glo SteadyLuc Reporter Assay Kit The SpectraMax@ Glo SteadyLuc ${ }^{T M}$ Reporter Assay Kit provides a highly sensitive assay for the quantitation of firefly luciferase expression in mammalian cells.


SpectraMax DuoLuc Reporter Assay Kit The SpectraMax® DuoLuc ${ }^{\text {TM }}$ Reporter Assay Kit enables highly sensitive quantitation of both firefly and Renilla luciferases in mammalian cells.


Increasing CAMP - decreasing HRP activity

CatchPoint cAMP and cGMP Fluorescent Assay Kits
The CatchPoint® cAMP and cGMP Fluorescent Assay Kits' high-affinity reagents are optimized for sensitivity and precision in applications where cAMP and cGMP levels are low. A single wash step removes unbound material prior to the development step, so the assays are very resistant to interference from colored or fluorescent test compounds.


IMAP Kinase, Phosphatase, and Phosphodiesterase Assays IMAP® technology provides a homogeneous assay for the assessment of kinase, phosphatase, and phosphodiesterase (PDE) activity. The assay is a simple "mix-and-read" procedure utilizing free phosphatebinding nanoparticles directly reporting converted product, not enzyme reaction components or by-products.


## CatchPoint SimpleStep

 ELISA kitsThe CatchPoint® SimpleStep ELISA® kits developed in collaboration with Abcam, use fluorescent substrate to provide improved linearity over an extended dynamic range when compared to TMB substrate, the most widely used colorimetric substrate for ELISA.


EarlyTox Cell Viability Assay Kits
These assay kits are a family of fluorescence-based reagents for the assessment of cell viability, cell proliferation, and various apoptosis events using mammalian cells. These assay kits employ a no-wash, homogeneous assay protocol that enables characterization of a full concentration-response profile of test compounds.


FLIPR Calcium
Assay Kits
Built as the most comprehensive calcium portfolio, the FLIPR® Calcium 6 Assay Kits measure changes in intracellular calcium during drug discovery and research. They deliver pre-optimized, homogeneous, fluorescencebased formulations to expedite assay development and screening of GPCR and ion channel targets.


Fura-2 QBT Calcium Kit The Fura-2 QBT ${ }^{\text {TM }}$ Calcium Kit is a simple, mix-and-read format that employs our proprietary masking technology with the industry-standard Fura-2 ratiometric calcium indicator. Streamline your current Fura-2 assay or utilize this no-wash reagent for calcium concentration determination or use with GFP-tagged proteins.


FLIPR Membrane Potential Assay Kit The FLIPR® Membrane Potential Assay Kit delivers homogenous fluorescencebased formulations for observation of real-time membrane potential changes associated with ion channel activation and ion transporter proteins.


QBT Fatty Acid Uptake Assay Kit
The QBT ${ }^{\text {m }}$ Fatty Acid Uptake Assay is a homogeneous assay amenable to high-throughput screening. The kits deliver preoptimized, fluorescence-based formulations to expedite assay development and screening of fatty acid transporters.

## 웅비메디텍

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## FLIPR Potassium

Assay Kit
The FLIPR® Potassium Assay Kit measures functional activity of ligand- and voltage-gated potassium channels. The homogeneous, no-wash assay protocol provides a large signal window and high Z' values.


Neurotransmitter Transporter Uptake Assay Kit
The ability to monitor serotonin, norepinephrine, and dopamine neurotransmitter uptake is key to a better understanding of diseases such as Alzheimer's and Parkinson's. With the Neurotransmitter Transporter Uptake Assay Kit, you now have a tool to study these three key neurotransmitters with a live-cell, fluorescent, plate reader-based assay.


## EarlyTox Cardiotoxicity

 KitThe EarlyTox ${ }^{\text {TM }}$ Cardiotoxicity Kit provides a fast, simple, and reliable fluorescencebased method for identifying cardiotoxic compounds in a biorelevant assay. Using cultured cardiomyocytes and a kinetic plate reader, you can prioritize leads and direct medicinal chemistry efforts sooner, improving productivity and reducing costs associated with extensive safety testing downstream.

Better Products. Better Results.

